

January 25, 2017

Dear Councilor,

This letter represents my request for your commitment for the Town of Bridgewater to provide financial assistance to the Bridgewater Elementary School playground and community park project.

This project is very important to me as a citizen of Bridgewater. It fully supports the well-defined Vision that Council has adopted for our community. I want a decision that will reinforce the plan for community members to enjoy life in a progressive, healthy, safe, diverse and inclusive community with a strong sense of civic pride. Through your mission as a Councilor to serve the people, organizations and businesses who live, work, learn and play in Bridgewater, this revitalization project is a vital tangible attribute to meet our social, economic, environmental, health, cultural and safety needs. The Town of Bridgewater must be a key effective partner in this playground project, as our young citizens will be the ones to benefit the most.

This project very extensively aligns with the collective strategic priorities, goals, priority objectives and actions of Council's Community Plan in the following ways:

- Enhances our quality of life and sense of community (Strategic Priority #1) by:
 - o Enhancing and developing the beauty of our community (Goal #1.3);
 - o Enhancing community pride through increased community planning and activities (Goal #1.6); and
 - Improves and creates public spaces that encourage community interaction (Objective #1.6.3)

- Creates a climate that will increase the spectrum of work opportunities in our community (Strategic Priority #2) by:
 - o Promoting what makes our community an attractive place to Live, Work, Learn and Play (Goal 2.2); and
 - Attracts new residents, businesses, tourists, what is important to them and develop a strategy to sell it if Bridgewater has it or to acquire it if Bridgewater doesn't have it yet.

- Enhances and expands learning opportunities in our community (Strategic Priority #3) by:
 - o Creating and encouraging opportunities for Youth to expand their educational experiences (Goal #3.2); and
 - Develops a strategy to engage youth in the community (Priority Objective 3.2.1); and
 - Invests in improvements to existing outdoor recreational facilities and open a wider variety of new facilities (Action #4)

- Promotes and encourages a healthy lifestyle in our community (Strategic Priority #4) by:
 - o Investing in the development and promotion of recreational and cultural facilities, programming and services (Goal #4.1); and
 - Provides diverse recreational programming that is inclusive and promotes wellness (Priority Objective 4.1.2);
 - Maximizes current recreational infrastructure and assets to allow for increased participation and use (Priority Objective 4.1.3); and
 - Enhancement and preservation of Bridgewater's ballfields, soccer fields, playgrounds and tennis courts (Action #6)
 - o Exposing people in our community to a wide spectrum of opportunities for healthy living and encourage them to explore these opportunities (Goal #4.2);
 - o Encouraging and supporting efforts to incorporate environmentally friendly practices (Goal 4.3)

The justification and incentive to generously invest in the project are numerous. Please lend your support affirmatively to financially assist the Bridgewater Elementary School playground and community park project.

Sincerely,
